**Design =**

1. **RW**
2. **IP Standard**
3. **Fewer Substantive Response Standard (FSR Standard):** 
   1. **Remove DK discouraging features: remove AFAYK, etc.**
   2. **Add DK option, DK-encouraging preface.**
4. **2 + No Incorrect Response Encouraging Standard (FSR + No IRE Standard):** 
   1. **Remove any IR encouraging elements**
5. **24k Gold Standard**

**Preface**

**RW, IP Standard**

Now here are some questions about what you may know about politics and public affairs.

**FSR, 14k, and 24k Gold Standard**

Now here are some questions about what you may know about politics and public affairs.

In answering questions like these, people sometimes look up or ask others about things they don’t know or can’t recall. But we are trying to measure what people already know and can recall on their own—and are just as interested in what people don’t know as in what they do know.

So we’d like your agreement to just say “don’t know” if you don’t know the answer—without looking anything up or talking with anyone about it. Will you do that for us?

Yes

No

**24K GS**

**Now here are a series of statements. On a scale of 0 to 10, where 0 means definitely false, 10 means definitely true, and 5 is exactly in the middle, how definitely true or false is each statement?**

* Barack Obama was born in the US (T)
* Barack Obama is a Muslim (F)
* The Affordable Care Act givesillegal immigrants financial help to buy health insurance (F)
* The Affordable Care Act does *not* create government panels to make decisions about end-of-life care (T)
* Temperatures around the world are increasing because of human activity, like burning coal and gasoline (T)
* Most climate scientists believe that global warming is *not* occurring (F)
* In the 2016 presidential election, President Trump won the majority of the legally cast votes (F)
* The vaccine for measles, mumps, and rubella (MMR) causes autism in children. (F)
* Since 2012,**the annual federal budget deficit has increased. (T)**

**Obama’s birthplace**

**RW = IP Standard**

According to the Constitution, American presidents must be “natural born citizens.” Some people believe Barack Obama was not born in the United States, but was born in another country. Do you think Barack Obama was born in …?

1. The US
2. Another country

**FSR Standard**

Some people believe Barack Obama was not born in the United States, but was born in another country. Was he born in …?

1. The US
2. Another country
3. DK (plus DK pref)

**14k Standard**

Was Barack Obama born in…?

1. the US
2. Another country
3. DK (plus DK pref)

**Obama Religion**

**RW Standard**

Do you personally believe that Barack Obama is a …?

1. Muslim
2. Christian

**IP Standard**

Most people have a religion. Some people believe Barack Obama is a Muslim. Do you personally believe that Barack Obama is a …?

1. Muslim
2. Christian

**FSR Standard**

Some people believe Barack Obama is a Muslim. Is he a …?

1. Muslim
2. Christian
3. DK (+ DK pref)

**14k Standard**

Is Barack Obama a …?

1. Muslim
2. Christian
3. DK (plus DK pref)

**ACA Illegal**

**RW Standard**

To the best of your knowledge, would you say the Affordable Care Act…?

1. *Gives* illegal immigrants financial help to buy health insurance
2. *Does not give* illegal immigrants financial help to buy health insurance

**IP Standard**

As you may know, there is currently talk of changing the Affordable Care Act (ACA), enacted in 2010. Some people believe that the ACA gives illegal immigrants financial help to buy health insurance. To the best of your knowledge, would you say the ACA…?

1. *Gives* illegal immigrants financial help to buy health insurance
2. *Does not give* illegal immigrants financial help to buy health insurance

**FSR Std**

Some people believe that Affordable Care Act gives illegal immigrants financial help to buy health insurance. Does the Affordable Care Act…?

1. *Give* illegal immigrants financial help to buy health insurance
2. *Not give* illegal immigrants financial help to buy health insurance
3. DK (+ DK pref)

**14k Standard**

Does the Affordable Care Act…?

1. *Give* illegal immigrants financial help to buy health insurance
2. *Not Give* illegal immigrants financial help to buy health insurance
3. Don’t know (+ DK pref)

**ACA --- Death Panels**

**RW Standard**

To the best of your knowledge, would you say that the Affordable Care Act …?

1. *Creates* government panels to make decisions about end-of-life care
2. *Does not* *create* government panels to make decisions about end-of-life care

**IP Standard**

Some people believe that Affordable Care Act establishes a government panel to make decisions about end-of-life care. To the best of your knowledge, would you say that the Affordable Care Act …?

1. *Creates* government panels to make decisions about end-of-life care
2. *Does not* *create* government panels to make decisions about end-of-life care

**FSR**

Some people believe that Affordable Care Act establishes a government panel to make decisions about end-of-life care. Does the Affordable Care Act…?

1. *Creates* government panels to make decisions about end-of-life care
2. *Does not* *create* government panels to make decisions about end-of-life care
3. DK (+ DK pref)

**14k Standard**

Does the Affordable Care Act …?

1. *Creates* government panels to make decisions about end-of-life care
2. *Does not* *create* government panels to make decisions about end-of-life care
3. DK (+ DK pref)

**Global Warming --- Happening + Causes**

**RW Standard**

Which of the following best fits your view about this? Are temperatures around the world …?

1. Increasing because of natural variation over time, such as produced the ice age
2. Increasing because of human activity, like burning coal and gasoline
3. Staying about the same as they have been

**IP Standard**

Recently, you may have noticed that global warming has been getting some attention in the news. Some people believe that temperatures are increasing around the world because of natural variation over time, such as produced the ice age. Which of the following best fits your view about this? Would you say that temperatures around the world are…?

1. Increasing because of natural variation over time, such as produced the ice age
2. Increasing because of human activity, like burning coal and gasoline
3. Staying about the same as they have been

**FSR**

Some people believe that temperatures are increasing around the world because of natural variation over time, such as produced the ice age. Are temperatures around the world …?

1. Increasing because of natural variation over time, such as produced the ice age
2. Increasing because of human activity, like burning coal and gasoline
3. Staying about the same as they have been
4. DK (+ DK pref)

**14k Standard**

Are temperatures around the world …?

1. Increasing because natural variation over time, such as produced the ice age
2. Increasing because human activity, like burning coal and gasoline
3. Staying about the same as they have been
4. DK (+ DK pref)

**GW---Scientist Agreement**

**RW Standard**

Just your impression, which one of the following statements do you think is most accurate?

1. Most climate scientists believe that global warming *is* occurring.
2. Most climate scientists believe that global warming *is* *not* occurring.
3. Climate scientists are about equally divided about whether global warming is occurring or not

**IP Standard**

As you may know, the term “global warming” refers to the claim that temperatures have been increasing around the world. Some people believe that most climate scientists believe that global warming is *not* occurring. Just your impression, which one of the following statements do you think is most accurate?

1. Most climate scientists believe that global warming *is* occurring.
2. Most climate scientists believe that global warming *is* *not* occurring.
3. Climate scientists are about equally divided about whether global warming is occurring or not

**FSR Standard**

Some people believe that most climate scientists believe that global warming is *not* occurring. Which one of the following statements is most accurate?

1. Most climate scientists believe that global warming *is* occurring.
2. Most climate scientists believe that global warming *is not* occurring.
3. Climate scientists are about equally divided about whether global warming is occurring or not
4. DK (+ DK pref)

**14k Standard**

Which one of the following statements is most accurate?

1. Most climate scientists believe that global warming is occurring.
2. Most climate scientists believe that global warming is NOT occurring.
3. Climate scientists are about equally divided about whether global warming is occurring or not
4. DK (+ DK pref)

**Voter Fraud**

**RW Standard**

As you may know, President Trump has said that several million people voted illegally in the 2016 presidential election and that he won the majority of the legally cast votes. Do you believe that President Trump …?

1. Won the majority of the legally cast votes
2. Did not win the majority of the legally cast votes

**IP Standard**

As you may know, not everyone living in the US has the legal right to vote. President Trump has said that several million people voted illegally in the 2016 presidential election and that he won the majority of the legally cast votes. Do think that that President Trump …?

1. Won the majority of the legally cast votes
2. Did not win the majority of the legally cast votes

**FSR Standard**

As you may know, President Trump has said that several million people voted illegally in the 2016 presidential election and that he won the majority of the legally cast votes. Did President Trump …?

1. Won the majority of the legally cast votes
2. Did not win the majority of the legally cast votes
3. DK (+ DK pref)

**14k Standard**

In the 2016 presidential election, did President Trump …?

1. Won the majority of the legally cast votes
2. Did not win the majority of the legally cast votes
3. DK (+ DK pref)

**Vaccines**

**RW Standard**

From what you have read or heard, do you personally think that the vaccine for Measles, Mumps, and Rubella (MMR):

1. *Causes* autism in children
2. *Does not cause* autism is children

**IP Standard**

As you may know, most children receive the vaccine for Measles, Mumps, and Rubella (MMR). Some people believe that the MMR vaccine causes autism in children. From what you have read or heard, do you personally think that the MMR vaccine:

1. *Causes* autism in children
2. *Does not cause* autism is children

**FSR**

Some people believe that the vaccine for Measles, Mumps, and Rubella (MMR) causes autism in children. Does the MMR vaccine …?

1. *Cause* autism in children
2. *Not cause* autism in children.
3. DK (+ DK pref)

**14k Standard**

Does the vaccine for Measles, Mumps, and Rubella (MMR) …?

1. *Cause* autism in children
2. *Not cause* autism in children.
3. DK (+ DK pref)

**BO---Budget Deficit**

**RW Standard**

**As you may know, the federal government runs a deficit when it spends more than it takes in.** Since 2012, **would you say that the annual federal budget deficit has …**

1. **Increased**
2. **Stayed about the same**
3. **Decreased**

**IP Standard**

**As you may know, the federal government runs a deficit when it spends more than it takes in.** Since 2012, with the Republicans having the majority in the U.S. House of Representatives**, would you say that the annual federal budget deficit has …**

1. **Increased**
2. **Stayed about the same**
3. **Decreased**

**FSR Standard**

Since 2012, with the Republicans having the majority in the U.S. House of Representatives**,**

**has the annual federal budget deficit ….**

1. **Increased**
2. **Stayed about the same**
3. **Decreased**
4. **DK (+ DK pref)**

**14k Standard**

Since 2012, **has the annual federal budget deficit …**

1. **Increased**
2. **Stayed about the same**
3. **Decreased**
4. **DK (+ DK pref)**

Conditioning Questions:

Which party generally does better at reducing federal deficits?

Democratic party is better at that

Republican party is better at that

Both parties are equally good or bad at that

Don't know

On a scale of 0 to 10, where 0 is never true, 10 is always true, and 5 is true half the time, how often would you say what Donald Trump says is true …?